

JOIN US AT CHINOOK WINDS CASINO IN LINCOLN CITY, OR MAY 30TH - JUNE 1ST

*Annual Membership to the OAO is \$100
As an OAO Member, Conference Registration is only \$99 until May 31st
After May 1st, Conference Registration is \$149
Non-Member Conference Registration is \$249 until May 1st
After May 1st, Conference Registration is \$299*

Guest Speakers



AARLAN ACETO, OD
*VP, United Opticians Association
ABO-C Prep Course*



CIRA COLLINS, ABOM
*National Speaker and Lafont
Ambassador*



PHERNEL WALKER, ABOM
*National Speaker and Owner of
Pure Optics*



BILL GERBER, ABOC
*National Speaker and Owner of
Optical Marketing Group*



ANDREW BRUCE, ABOM
*National Speaker and Owner of
ASB Optics*



RIC PERALTA, ABOC
*Optical Jedi and Transitions
Healthy Sight Ambassador*

AND MORE!



Opticians Association
of Oregon

| Time | Room TBD | Room TBD | Room TBD |
|---|--|--|--|
| Friday 5/30 | REGISTRATION & MEET AND GREET 5:00 PM – 6:00 PM | | |
| 6:00pm-6:50pm | Course Title: How We Visualize Our Reality – Level II Speaker Name: Michael Gatti, ABO, LDO, NCLE, BA Sponsored By - HOYA | | |
| 7:00pm-7:50pm | Course Title: Differentiate Your Practice – Create A Magical Experience Speaker Name: Michael Gatti, ABO, LDO, NCLE, BA Sponsored By - HOYA | | |
|   | | VENDOR HALL AND HAPPY HOUR 8:00 PM – 10:00 PM – Sponsored by HOYA  | |
| Saturday 5/31 | REGISTRATION & BREAKFAST 7:00 AM – 8:00 AM | | |
|  | | BUSINESS MEETING – 1 HOUR ABO CREDIT 8:00 AM – 9:00 AM  | |
| 9:00AM-9:50AM | Course Title: Ophthalmic Lenses from A-Z, Part 1 Speaker Name: Phernell Walker, MBA, LDO, ABOM, NCLEM Sponsored By: Pure Optics | Course Title: Is All High Index Created Equal? Level II Speaker Name: Andrew Bruce, LDO, ABOM, NCLEM, FCLSA Sponsored By: Mitsui Chemicals | ABO Review Course 6 Hours Total Non-Credit Speaker Name: Aarlen Aceto, O.D. The United Opticians Association |
| 10:00AM-10:50AM | Course Title: Ophthalmic Lenses from A-Z, Part 2 1 Hour Speaker Name: Phernell Walker, MBA, LDO, ABOM, NCLEM Sponsored By: Pure Optics | Course Title: The Understood Premium High Index – Level II 1 Hour Speaker Name: Andrew Bruce, LDO, ABOM, NCLEM, FCLSA Sponsored By: Mitsui Chemicals | |
| VENDOR HALL 11:00 AM – 2:00 PM LUNCH 11:00 AM – 12:00 PM | | | |
| 2:00pm-2:50pm | Course Title: MBA Methods to Frame Inventory 1 Hour Speaker Name: Phernell Walker, MBA, LDO, ABOM, NCLEM Sponsored By: Pure Optics | Course Title: Index Matching for Optical Excellence – Level II 1 Hour Speaker Name: Andrew Bruce, LDO, ABOM, NCLEM, FCLSA Sponsored By: Mitsui Chemicals | ABO Review Course (Continued) Speaker Name: Aarlen Aceto, O.D. |
| 3:00pm-3:50pm | PROFESSIONAL ROUND TABLE 1 HOUR ABO CREDIT | | |
| 4:00pm-4:50pm | Course Title: Managing Your Patient's Budget Needs – Level I 1 Hour Speaker Name: Chris Millet Sponsored By: Modern Optical | Course Title: The Psychology of Perfect 1 Hour Speaker Name: Bill Gerber Sponsored By: OMG | |
| 5:00pm-5:50pm | Course Title: Time to Dispense 1 Hour Speaker Name: Ric Peralta Sponsored By: Artisan | Course Title: The Psychology of Experience 1 Hour Speaker Name: Bill Gerber Sponsored By: OMG |  |
|  | | MASQUERADE BALL AND DINNER 7:00 pm – 10:00 pm  | |

| Time | Room TBD | Room TBD | Room TBD |
|-------------------|--|---|---|
| Sunday 6/1 | BREAKFAST 7:00 AM – 8:00 AM | | |
| 8:00am-8:50am | Course Title: The Art of NO 1 Hour Speaker Name: Julie Ryan Sponsored By: Gresham Optical | Course Title: Sunglasses: Not Just for Summer Anymore 1 Hour Speaker Name: Dr. Aarlan Aceto Sponsored By: UOA | Course Title: Frame Styling with Science and Savvy to Minimize Thickness and Maximize Patient Delight – Level III 1 Hour Speaker Name: Cira Collins, ABOM Sponsored By: Optical Intuition |
| 9:00AM-9:50AM | Course Title: Myopia: An Up-Close Study – Level III 1 Hour Speaker Name: James Armstrong, ABOC Sponsored By: VSP | Course Title: Progressive Lens Fitting Techniques for Today's Technology – Level III 1 Hour Speaker Name: Dr. Aalan Aceto Sponsored By: UOA | Course Title: Fungus, Protozoa, Bacteria, Oh My! – Level 1 (NCLE) 1 Hour Speaker Name: Cira Collins Sponsored By: Optical Intuition |
| 10:00AM-10:50AM | Course Title: Welcoming Patients to Presbyopia – Level 1 1 Hour Speaker Name: Peter Camp Sponsored By: Essilor | Course Title: Creating Patient Touch Points – Level III 1 Hour Speaker Name: Dr. Aarlan Aceto Sponsored By: UOA | Course Title: Tackling the Eyecare Needs of Athletes: An Introduction to Sports Vision Opticianry – Level II 1 Hour Speaker Name: Cira Collins, ABOM Sponsored By: Optical Intuition |
| 11:00am-11:50am | Course Title: Transitions: What is Good Vision – Level 1 1 Hour Speaker Name: Peter Camp Sponsored By: Essilor | Course Title: Creating Patient Touch Points Continued 1 Hour Speaker Name: Dr. Aarlan Aceto Sponsored By: UOA | Course Title: It IS All In Their Head: An Introduction to Neuro-Opticianry – Level II 1 Hour Speaker Name: Cira Collins, ABOM Sponsored By: Optical Intuition |

CONFERENCE FEES

~DAO MEMBERS~

~NON-MEMBERS~

\$99 until May 1st

\$249 until May 1st

\$149 after May 1st

\$299 after May 1st

Become a
MEMBER

\$100

